

Schmalenbach Business Review

Table of Content (in alphabetical order)

Contents

Albers, Sönke/Marks, Ulf Experiments in Competitive Product Positioning: Actual Behavior versus Nash Solutions (sbr – July 2001)

Albrecht, Thomas
Citation-Preferences in German Business Science
(sbr – October 2002)

Arcy, Anne d'
The Degree of Determination of National Accounting Systems - An Empirical Investigation
(sbr – January 2000)

Baetge, Jörg/Heitmann, Christian Creating a Fuzzy Rule-Based Indicator for the Review of Credit Standing (sbr – October 2000)

Baumgartner, Bernhard Measuring Changes in Brand Choice Behaviour (sbr – July 2003)

Bigus, Jochen Heterogeneous Beliefs, Moral Hazard, and Capital Structure (sbr – April 2003)

Bresser, Rudi K. F./Millonig, Klemens Institutional Capital: Competitive Advantage in Light of the New Institutionalism in Organization Theory (sbr – July 2003)

Bühler, Wolfgang/Koziol, Christian Valuation of Convertible Bonds under Sequential Conversion. (sbr – October 2002)

Bühner, Rolf Governance Costs, Determinants, and Size of Corporate Headquarters (sbr – April 2000)

Burghof, Hans-Peter Credit and Information in Universal Banking (sbr – July 2000) Dietl, Helmut/Waller, Peter

Competing with Mr. Postman: Business Strategies, Industry Structure, and Competitive Prices in Liberalized Letter Markets

(sbr – April 2002)

Ewert, Ralf/Schenk, Gerald/Szczesny, Andrea Determinants of Bank Lending Performance (sbr – October 2000)

Fabel, Oliver

Severance Pay Rules and Structural Layoff Decisions (sbr – April 2002)

Feldmann, Valerie

Competitive Strategy for Media Companies in the Mobile Internet (sbr – October 2002)

Fink, Dietmar

A Life Cycle Approach to Management Fashion: An Investigation of Management Concepts in the Context of Competitive Strategy (sbr – January 2003)

Franck, Egon/Schönfelder, Bruno

On the Role of Competition in Higher Education - Uses and Abuses of the Economic Metaphor

(sbr – July 2000)

Friedl, Gunther

Sequential Investment and Time to Build

(sbr – January 2002)

Gierl, Heribert/Bambauer, Silke

Information Networks as a Safeguard from Opportunism in Industrial Supplier-Buyer-Relations

(sbr – October 2002)

Glaser, Markus/Weber, Martin

Momentum and Turnover: Evidence from the German Stock Market (sbr – April 2003)

Göx. Robert F.

The Impact of Cost Based Pricing Rules on Capacity Planning under Uncertainty (sbr – July 2001)

Grund. Christian

Do Firms Pay for Perceived Risks at Work? (sbr – July 2001)

Günther, Thomas/Kriegbaum, Catharina

Brand Valuation and Control: An Empirical Study

(sbr – October 2001)

Güth, Werner/Königstein, Manfred/Kovács, Judit/Zala-Mezo Fairness within Firms: The Case of One Principal and Multiple Agents (sbr – April 2001)

Harhoff, Dietmar

R&D Spillovers, Technological Proximity, and Productivity Growth - Evidence from German Panel Data (sbr – July 2000)

Heinhold, Michael/Hüsing, Silke/Pasch, Helmut

Consumption-Based Tax Systems and Investment Neutrality: Does the Corporation Income Tax Depreciation Method Impact Investment Capital Value? (sbr – July 2000)

Henkel, Joachim
The Risk-Return Fallacy
(sbr – October 2000)

Herrmann, Andreas/Hahn, Carsten/Johnson, Michael D. / Huber, Frank Capturing Customer Heterogeneity using a Finite Mixture PLS Approach (sbr – July 2002)

Hofmann, Christian

Using Different Budgeting Procedures to Coordinate Principal-Agent Relationships (sbr – January 2003)

Hruschka, Harald

An Artificial Neural Net Attraction Model (ANNAM) to Analyze Market Share Effects of Marketing Instruments (sbr – January 2001)

Kempf, Alexander/Uhrig-Homburg, Marliese Liquidity and its Impact on Bond Prices (sbr – January 2000)

Kräkel, Matthias
Withholding of Knowledge in Organizations
(sbr – July 2002)

Kuhner, Christoph Financial Rating Agencies: Are They Credible? (sbr – January 2001)

Leeflang, Peter/van Heerde, Harald J./Wittink, Dick R. How Promotions Work: Evolutionary Model Building (sbr – July 2002)

Leker, Jens

Reorientation in a Competitive Environment: A Typology of Strategic Change (sbr – January 2001)

Leuz, Christian

The Development of Voluntary Cash Flow Statements in Germany and the Influence of International Reporting Standards (sbr – April 2000)

Maug, Ernst

The Relative Performance Puzzle (sbr – January 2000)

Moxter, Adolf

Karl Hax: His Work and Life as We See it Today (sbr – October 2001)

Oesterle, Michael-Jörg/Fisch, Jan Hendrik

Exploring the Globalization of German MNCs with the Complex Spread and Diversity Measure

(sbr – January 2003)

Peterson, Sandra/Stapleton, Richard C.

The Pricing of Options on Credit-Sensitive Bonds (sbr – July 2003)

Pfeiffer, Thomas

Good and Bad News for the Implementation of Shareholder Value Concepts in Decentralized Organisations - A Critical Study Comparing the DCF Method and the EVA Method

(sbr – January 2000)

Pirchegger, Barbara

Costs and Benefits from Repricing of Employee Stock Options (sbr – January 2002)

Pull. Kerstin

Ultimatum Games and Wages: Evidence of an 'Implicit Bargain'? (sbr – April 2003)

Richter. Frank

Simplified Discounting Rules in Binomial Models (sbr – July 2001)

Richter, Frank

Simplified Discounting Rules, Variable Growth, and Leverage (sbr – April 2002)

Richter, Frank/Herrmann, Volker Pricing With Performance-Controlled Multiples (sbr – July 2003)

Sapusek, Annemarie

Benchmark-Sensitivity of IPO Long-Run Performance: An Empirical Study for Germany

(sbr – October 2000)

Schäfer, Dorothea

Outside Collateral, Preserving the Value of Inside Collateral and Sorting (sbr – October 2001)

Schäffer, Utz/Willauer, Bianca Strategic Planning as a Learning Process (sbr – April 2003)

Schmidt, Matthias

On the Legitimacy of Accounting Standard Setting by Privately Organised Institutions in Germany and Europe (sbr – April 2002)

Schneeweiß, Christoph/Eichin, Rüdiger Determining Depreciations as a Two-Stage Problem (sbr – April 2001)

Schreiber, Ulrich/Spengel, Christoph/Lammersen, Lothar Measuring the Impact of Taxation on Investment and Financing Decisions (sbr – January 2002)

Schwalbach, Joachim Strategic Change, Multi-Task Managers and Executive Compensation (sbr – April 2001)

Skiera, Bernd/Olderog, Torsten
The Benefits of Bundling Strategies
(sbr – April 2000)

Theissen, Erik/Freihube, Thorsten An Index Is an Index? (sbr – October 2001)

Tuschke, Anja

The Impact of Executive Compensation on the Post-Merger Integration of U.S. and German Firms (sbr – January 2003)

Uhrig-Homburg, Marliese Valuation of Defaultable Claims - a Survey (sbr – January 2002)

Welch, Ivo/Wessels, David

The Cross-Sectional Determinants of Corporate Capital Expenditures: A Multinational Comparison (sbr – April 2000)

http://www3.vhb.de/sbr/content/content.html

Wolf, Joachim/Egelhoff, William G.

Strategy and Structure: Towards an Extension of Theory and an Integration of the Research on National and International Firms (sbr – April 2001)

Wulff, Christian

The Market Reaction to Stock Splits - Evidence from Germany (sbr – July 2002)

Book Reviews

Boos, Leo/Jacquemart, Charlotte March, James G./Heath, Chip A Primer on Decision Making: How Decisions Happen (sbr – January 2000)

Busse von Colbe. Walther Walton, Peter/Haller, Axel/Raffournier, Bernard International Accounting (sbr – April 2000)

Faßnacht. Martin

Henning-Thurau, Thorsten/Hansen, Ursula Relationship Marketing: Gaining Competitive Advantage Through Customer Satisfaction and Customer Retention (sbr – January 2001)

Friedl, Gunther Copeland, Tom/Antikarov, Vladimir Real Options. A Practitioner's Guide

(sbr – April 2002) Gabor, Günther

Kaplan, Robert S./Norton, David P. The Strategy-Focused Organization – How Balanced Scorecard Companies Thrive in the Business Environment (sbr – July 2001)

Gruber, Marc McGrath, Rita Gunther/McMillan, Ian The Entrepreneurial Mindset: Strategies for Continuously Creating Oppotunity in anAge of Uncertainty (sbr – October 2002)

Hanssmann, Friedrich Schneeweiß, Christoph Hierarchies in Distributed Decision Making (sbr – July 2000)

Haring, Nikolai Christensen, John A./Demski, Joel S. Accounting Theory. An Information Content Perspective (sbr – April 2003)

Henkel, Joachim Hanson, Ward Principles of Internet Marketing (sbr – April 2001)

Ivens, Björn Sven Hunt, Shelby D.

General Theory of Competition: Resources, Competences, Productivity, Economic Growth, Sage Publications, Thousand Oaks (sbr – January 2002)

Marten, Kai-Uwe Ebbers, Gabi A Comparative Analysis of Regulatory Strategies in Accounting and their Impact on Corporate Compliance (sbr – July 2002)

Schmidt, Reinhard H.
Baron, James N./Kreps, David M.
Strategic Human Ressources: Frameworks for General Managers (sbr – October 2000)

Wagenhofer, Alfred Lev, Baruch Intangibles: Management, Measurement, and Reporting (sbr – October 2001)

Wenz, Martin Amann, Robert German Tax Guide (sbr – January 2003)

Wenz, Martin
Endres, Dieter/Möller, Marius
Unternehmensbesteuerung in Deutschland/Corporate Taxation in Germany (sbr – July 2003)

sbr- Special Issues

sbr-special issue #1

Gebhardt, Günter/Franke, Günter/Krahnen, Jan Pieter (Eds.):

German Financial Markets and Institutions: Selected Studies, Dusseldorf, Frankfurt 2002.